ABOUT US

WESC aims to serve as the voice and representation of all engineering students at the University of Wisconsin-Madison by facilitating events, hosting listening sessions, and advocating for the overall student experience within the College of Engineering.

We need sponsors like you to help us fund these endeavors and keep the Badger community connected with employers.
OUR OBJECTIVES

Lead
with the highest level of respect for the university, providing an avenue for student opinion in the short and long term plans for the College of Engineering

Serve
as a network of resources, information, and funding through both scholarships and grants, providing students and student organizations a means to accomplish their goals

Inspire
students to voice their opinions and foster camaraderie and collaboration within the student body through hosting events, professional development opportunities, and supporting student organizations
INFLUENCE

6,000+ Students
In the College of Engineering

850+ Members
On Our Mailing List

3 Committees
For Students to Join
Our goal is to be a resource for College of Engineering students. We focus on helping students feel more comfortable on campus by connecting the Badger community as well as preparing our peers for the future. This is accomplished through hosting events such as E-Bash, Professional Skills Week, and the Engineering Campus Tour.
This event is an engineering student organization fair designed to:

- Recruit undergraduates to various organizations associated with the College of Engineering
- Allow students to form personal and professional relationships with organization leaders
This event allows students to grow professionally as they have the chance to:

- Meet potential employers
- Learn how to develop resumes
- Speak with badger alumni
- Practice their interview skills in order to better prepare for internships, co-ops, and full-time job opportunities
ENGINEERING CAMPUS TOUR
68 ATTENDEES

This event is designed to help underclassmen get adjusted to college by:

- Having freshman and sophomore engineers split into groups with student leaders to find and learn about the most interesting and useful places on campus
- Allowing freshmen and sophomores to ask specific questions about classes, buildings, programs, and general tips from tour leaders
PACKAGES

- Sponsor A Meeting
- Sponsor An Event
- Sponsor A Grant
SPONSOR A MEETING

$250

1. Talk about your company to students at one of our General Member Meetings
2. Company will be featured in social media posts regarding the meeting
3. Company will be featured in emails about the meeting
4. Company logo will be featured at the bottom of our home page
# SPONSOR AN EVENT

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<thead>
<tr>
<th></th>
<th>BASIC $300</th>
<th>INTERMEDIATE $600</th>
<th>ADVANCED $1000</th>
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<tbody>
<tr>
<td>1. Company will appear on the event flyer</td>
<td>✔️</td>
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<td>2. Company will be featured in social media posts regarding the event</td>
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<td>3. Company will be featured in emails about the event</td>
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<td>4. Company logo will be featured at the bottom of our home page</td>
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<td>5. Company marketing merchandise and flyers will be passed out at the event</td>
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<td>6. Company will have a booth (at applicable events) to advertise and connect with students</td>
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SPONSOR A GRANT

$500+

1. Company will assist in setting the requirements for a student organization grant that we will facilitate and advertise to the College of Engineering
2. Company will be featured in social media posts regarding the grant
3. Company will be featured in emails regarding the grant
4. Company logo will be featured at the bottom of our home page
HOW IT WORKS

Choose
Fill out the sponsorship form on our website to choose a package and event (if applicable) to sponsor. We will then contact you to verify your interest and complete the next steps!

Pay
Once contacted and details for sponsorship have been confirmed, we'll send you an invoice for the specified amount.

Advertise
Look out for our emails and posts featuring the company! Check out our website to see your company logo on our homepage. See UW-Madison students with your merch and/or at your booth (if applicable).